

Carol Raithatha Limited Privacy Notice for Research Respondents v240320

Carol Raithatha Limited collects and processes data for research purposes and abides by current UK rules and regulations including GDPR and PECR. In addition, Carol Raithatha Limited is a Company Partner of the Market Research society and therefore abides by those professional guidelines.

- The rights and welfare of the respondent is considered the most important principle in data collection and processing.
- The purpose for which data is collected, and how personal data will be used, shared or transferred is explained to respondents in a transparent manner.
- Informed consent is obtained from respondents for collection of personal data.
- Personal data is only shared with clients/partners/suppliers as necessary for the project for which the data was collected. All clients and suppliers of Carol Raithatha Limited are requested to comply with appropriate guidelines and regulations.
- Personal data is stored securely and only retained in active form as long as necessary for the project it was collected. When no longer needed, personal data is disposed of securely.
- If personal data is transferred outside of the EEA, this is only for either processing by reputable organisations or client end use for the project. The rights of respondents are protected in this instance by contracts and/or Privacy Shield status.
- Respondents are not re-contacted for the same research project unless they give consent for this.
- Respondents have the right to ask Carol Raithatha Limited to delete personal data the company holds for them and/or for a record of which of their personal data Carol Raithatha Limited holds. Respondents must provide enough information about their request to enable this process.
- Carol Raithatha Limited staff have received appropriate training in data protection and privacy principles.
- For any data privacy questions contact enquiry@carolraithatha.co.uk