

Foundation Level Sensory Science One Day Course Tuesday, March 13, 2012 – Bedfordshire, UK

Margaret Everitt Ltd. and Carol Raithatha Ltd. are pleased to offer a new Foundation Level Sensory Science course.

This course has been accredited by the Institute of Food Science and Technology (IFST) Professional Sensory Group (PFSG): Delegates passing the exam will receive a Certificate from the Institute.

The course provides an overview of sensory evaluation as a scientific discipline; the senses and sensory modalities; sensory testing methods; and working with sensory panels. It is a suitable introduction for those who will be organising sensory testing, as well as professionals with an interest in sensory methods and applications, who may commission sensory testing or be involved in interpreting and acting on sensory results (e.g. product development, marketing, technical, etc.).

Key Features:

- A combination of informative lectures and fun and interactive practicals
- Tutors with a wealth of food and non food practical sensory experience
- Accredited by a recognised body

Next date and location:

Tuesday, March 13, 2012

Wyboston Lakes, Great North Road, Wyboston, Bedfordshire, MK44 3AL

<http://www.wybostonlakes.co.uk/>

Wyboston Lakes Conference Venue is convenient to rail and road networks and accommodation is available at the venue if necessary.

Booking details:

£385 + VAT early bird rate per delegate up to February 17

£475 + VAT per delegate after February 17

Booking fee includes course notes, practical handouts, lunch and refreshments and exam fee.

To book contact Margaret Everitt at me@margareteveritt.com or

44 (0) 1242 506311

The course is also available on an in-house basis and is planned to be offered again Autumn 2012. Please ask for details.

Tutor details:

Carol and Margaret are each independent consultants who have some 50 years of combined experience specialising in applied Sensory Science and Consumer Research. Their joint expertise provides a wealth of knowledge that covers a wide range of product sectors in both food and non-food categories e.g. soft drinks, fresh produce, dairy, frozen foods, crisps & extruded snacks, bakery, confectionary, ingredients & flavours, personal care, hair care, and packaging.

Both are Fellows of IFST and active members of its Professional Food Sensory Group: Carol is current Secretary; Margaret is current co-ordinator of the Sensory Accreditation Scheme plus a past Chairman.

